



# RAJ SHARMA

Raj is a chartered accountant qualified from India, having rich experience in efficient handling of financial affairs for clients in a wide range of business environment.

He has assisted clients with:

- Cost – benefit analysis & viability studies in relation to new businesses & projects;
- Business planning & project analysis, creating & analyzing of different scenarios & performing financial modeling;
- Preparation & presentation of business plans to ascertain & accommodate the capital investment for new & existing businesses;
- Evaluation, implementation & re – engineering of financial plans ensuring optimum utilization of resources and achieving goal;
- Ascertaining cash flow positions in business at different points of time & level of operations, identifying the excesses/shortages & initiating measures to overcome;
- Identification & implementation of measures for cost savings & performance enhancement;
- Preparation & review of individual business centre reports & periodic management reports covering budgeting, forecasting, variance analysis & providing key financial insights;
- Preparation & review of financial statements, standalone corporate & consolidated group financial statements in accordance with applicable accounting standards;
- Preparation of corporate annual reports, statutory books & other secretarial records & providing secretarial services;
- Representation before tax authorities on behalf of corporate & other entities.

## Contact Information

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## Practice Areas

Financial Management

## Education

CA (India) 1999  
Certification in International  
Marketing 2003

## Languages

English  
Hindi